



FOR IMMEDIATE RELEASE

Houston ISD Adopts myON for All Elementary School Students

The largest district in Texas will use the personalized literacy environment to boost early literacy and assist English language learners

(Minneapolis, MN) April 11, 2016 — [myON](#), K-12 education’s leading provider of personalized literacy environments, today announced a large implementation in Houston Independent School District ([HISD](#)), the largest district in Texas.

The contract will provide thousands of students in 179 buildings online and offline access to more than [10,000 books](#). myON has been implemented in all early childhood centers and elementary schools, as well as several middle schools and one high school.

HISD will use myON as part of the district’s [Literacy By 3 Movement](#) and summer reading program. myON’s in-depth [reporting](#) functions will be used to track progress for all student users to make sure that their reading levels improve over time. myON’s wide array of Spanish and bilingual titles will be useful in supporting the growing number of English language learners (ELLs) in the district.

Since the district first started using myON in March 2015, 212,663 users have spent 103,834 hours reading more than half a million books—totaling more than 14 million pages.

“We are honored to work with Houston ISD to improve reading skills for all students, including ELLs,” said Todd Brekhus, the president of myON. “We are amazed at the implementation so far, and as a team we hope to continue motivating children and families to read.”

Since its launch in 2011, myON has earned national recognition for its innovative approach to providing students with 24/7 online and offline access to a library of books personalized to match their individual interests and reading levels. The company recently launched [myON 3.0](#), which includes new student and educator interfaces, advancements in content recommendations based upon individual student interests and Lexile® reading level, gamification, and enhancements to the state-of-the-art monitoring and reporting functions.

About myON

myON, a business unit of Capstone, is a personalized digital literacy platform that creates collaborative learning opportunities. myON expands the classroom for teachers and students by providing unlimited access to a collection of more than 10,000 enhanced digital books with multimedia supports, real-time assessments, and close reading tools. myON empowers students and teachers with real-time, actionable data—number and type of books opened and read, time spent reading, results of regular benchmark assessments, and more—based on embedded Lexile® assessments that measure student reading growth. With myON, every student experiences the benefits of personalized literacy instruction. For more information, please visit [myON.com](#).

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