

READ TO THE FINAL FOUR ARIZONA

LITERACY PROGRAM



The Legacy Initiative of the Phoenix Final Four Local Organizing Committee

Our overarching goal

To inspire third grade students in all Arizona schools to accelerate their reading and increase achievement, using the excitement around the Final Four® to spike their interest. Our goal is 100% participation across the state!

How it works

This literacy challenge is open to all third grade classes across the state. The competition will be at the school level, based upon average time spent reading among third grade students.

The three-month competition, which mimics the March Madness® bracket, allows schools to advance in the competition by number of minutes read. Schools will compete against each other and one school will be crowned champion at Final Four® Friday on March 31, 2017. The warm-up phase of the competition, which allows students full access to the myON platform, begins now and continues until the launch of the contest in January.

In addition, individual students who are top readers as determined by their time spent reading on the myON platform also will be recognized.

Timeline

November 1, 2016	Deadline for schools to sign up
January 4, 2017	Competition begins!
January 25, 2017	Top 68 schools funnel into Read to the Final Four Bracket
February 8, 2017	Top 32 schools advance
February 22, 2017	Top 16 schools advance to Sweet 16®
March 8, 2017	Top 8 schools advance to Elite 8®
March 22, 2017	Final Four schools announced
March 31, 2017	Champion announced at Final Four® Friday
August 31, 2017	Access to myON through this program ends

REGISTER NOW DEADLINE NOV 1ST

Just complete our brief online form to register your third grade classes to participate!

Find the form at
www.ReadtotheFinalFour.com

Participation is completely free!

Your third grade classes will have unlimited access to the myON personalized literacy platform containing thousands of engaging digital books from the time you complete the registration process until the end of August 2017!

Let's team up to keep them reading and learning all year long!

Contact us

For Read to the Final Four
Arizona questions:

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480.565.3817

For myON-specific questions:

Terre Bommarito, myON
Representative

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812.987.5385

Read to the Final Four Arizona (continued)

**PARTICIPATION IS
COMPLETELY FREE**

All participating third grade classes will receive:

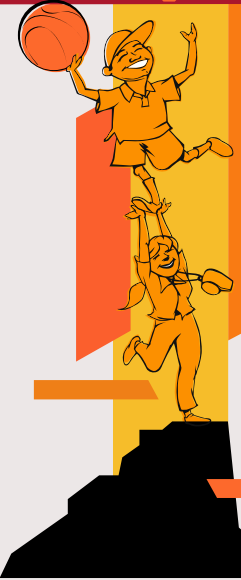
- Unlimited, multi-user access to the myON personalized literacy environment containing over 5,500 digital books and literacy tools through August 31, 2017
- Students can read online on any web-enabled device and they can download books for offline reading using free mobile apps
- Flexible professional development options offered both onsite or virtually, as well as recorded videos and other resources, for all teachers
- Real-time data about reading activity and growth for all teachers – and visibility for students to their own data from their dashboards
- A warm-up period for third graders to get familiar with myON and start accelerating their reading prior to the launch of the program on January 4, 2017
- Exclusive access to Read to the Final Four Bracket, much like NCAA March Madness® on Selection Sunday, where the leading 68 schools will advance into the competition bracket to win unique prizes

Resources for teachers and families will be provided to help students make the most of this great opportunity!

Program Partners



Winning Reads



Check out our Teacher Locker Room

for Final Four
classroom materials



Read to Win

and

Family Zone

for tips on reading at home.